



FOR IMMEDIATE RELEASE: 7/9/09

COMCAST AND FILIPINO ON DEMAND KICK OFF SUMMER WITH ENTERTAINMENT FOR THE ENTIRE FAMILY

Comcast Digital Cable subscribers can enjoy the best in Filipino entertainment all summer long with Filipino On Demand

Union, NJ– Comcast, the nation’s leading provider of entertainment, information and communication products and services, is thrilled to announce a summer of top Filipino movies, shows and concerts from Filipino On Demand (FOD), a subscription video on demand cable television service featuring Filipino programming from ABS-CBN International, the US subsidiary of ABS-CBN Broadcasting Corporation, one of the largest media conglomerates in Asia. Throughout July and August, Comcast Cable customers will have 24/7 access to unique Filipino entertainment for the whole family with a subscription to FOD for as little as \$7.99 per month or \$5.99 per month for subscribers of The Filipino Channel (TFC) on Comcast.

FOD begins the summer with a moving story about how an ex-police officer played by Fernando Poe Jr. overcomes adversity in *Agila Ng Maynila*. For those looking for a little summer romance, *My Big Love* shows how an overweight chef gets the girl of his dreams after hiring a personal trainer to help him lose weight. In addition to movie favorites, fans can enjoy music and inspiring documentaries about Philippines’ King of Rap, Francis Magalona, and one of the country’s most successful and revolutionary bands, The Eraserheads.

“We’re committed to providing Comcast customers with a variety of top quality Filipino programming,” said Jun Del Rosario, ABS-CBN International’s Director of Cable & Satellite. “For families who may not be able to travel to the Philippines this summer, we hope that with Filipino On Demand, people can still feel a connection to home. And for those who are traveling, the convenience of our service can allow people to watch their favorite shows and movies whenever they want.”

With so many award-winning Filipino classics, blockbuster hits, touching miniseries and live concerts each month, FOD is sure to provide something for everyone. The FOD service is available to all Comcast Digital Cable subscribers and offers new titles for unlimited viewing each week, all with the total control of On Demand to start, stop, pause, rewind or fast-forward at the touch of a button. Subscribers can turn to Channel 1 On Demand to access their Filipino programs any time of the day or night.

For more information about subscriptions, customers should visit www.comcast.com or call 1-800-COMCAST (1-800-266-2278).

About Comcast

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (www.comcast.com) is the nation's leading provider of entertainment, information and communication products and services. With 24.1 million cable customers, 15.3 million high-speed Internet customers, and 6.8 million Comcast Digital Voice customers, Comcast is principally involved in the development, management and operation of cable systems and in the delivery of programming content.

Comcast's Eastern Division serves six million residential and business customers across Delaware, Maryland, New Jersey, North Carolina, Ohio, Pennsylvania, Virginia, West Virginia and Washington, DC. The Eastern Division is based in Oaks, Pennsylvania and employs more than 20,000 people.

About ABS-CBN International

ABS-CBN International was created 15 years ago to be of service to all Filipinos. With the launch of The Filipino Channel (TFC), the company became the first and most successful Filipino broadcaster in the U.S. The company offers telecommunication, retail, money remittance and cargo services, online audio and video streaming along with philanthropic support for Filipinos and the communities they now call home. Based in Redwood City, Calif., ABS-CBN International is a wholly-owned subsidiary of ABS-CBN, the Philippines' largest entertainment and broadcasting company. For more information, visit www.abs-cbnglobal.com.

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