



## FOR IMMEDIATE RELEASE

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## RCN Expands Their Subscription On Demand Services with the Addition of Bollywood Hits On Demand and Filipino On Demand

**HERNDON, VA, February 23, 2009** – RCN Corporation (NASDAQ: RCNI), a leading provider of all-digital and high definition video, high-speed internet, and premium voice services to residential and small-medium business customers, as well as high-capacity transport services to carrier and large enterprise customers, announced today that they have launched two new international subscription video on demand services (SVOD), Bollywood Hits On Demand and Filipino On Demand.

Bollywood Hits On Demand (BHOD) features the best of Bollywood with unlimited access to over 25 movies and 50 music videos each month. In addition, subscribers will have access to brand new Bollywood movies before they're available on DVD. Two new movies to debut on BHOD in the next few weeks include ***Kaashh Mere Hote*** and ***Billu Barber***. *Kaashh Mere Hote* is an engaging drama just released in theaters this past January, and will become available to BHOD subscribers on February 27, 2009. *Billu Barber* is a feel-good musical with elements of romance, comedy and drama, and will premiere on BHOD on March 27, 2009.

Filipino On Demand (FOD) offers the most entertaining Filipino movies, music and concerts featuring the top stars from the Philippines. Customers can enjoy all-time Filipino movie favorites such as ***My Funny Valentine*** and ***Valentine Card***. *My Funny Valentine* is the story of two strangers brought together by comedic and unusual circumstances, and *Valentine Card* is an emotional story of a young girl who secretly falls for her best friend, even though he is in love with another woman. FOD is available 24 hours a day, seven days a week at the click of a button!

“RCN is pleased to add Bollywood Hits On Demand and Filipino on Demand to our subscription video on demand roster,” said Richard Ramlall, RCN’s SVP of External Strategic Affairs & Programming. “We have had a strong push over the last few months

to bring our customers the very best in international entertainment, and with these two new services we are well on our way to meeting our goals.”

To start enjoying Bollywood Hits On Demand and Filipino On Demand immediately, subscribers can call 1.800.RING.RCN (1-800-746-4726) or visit [www.rcn.com](http://www.rcn.com).

**About RCN Corporation**

RCN Corporation (NASDAQ: RCNI), <http://www.rcn.com>, is a competitive broadband services provider delivering all-digital and high definition video, high-speed internet and premium voice services to residential and small-medium business customers under the brand names of RCN and RCN Business Services, respectively. In addition, through its RCN Metro Optical Networks business unit, RCN delivers fiber-based high-capacity data transport services to large commercial customers, primarily large enterprises and carriers, targeting the metropolitan central business districts in the company's geographic markets. RCN's primary service areas include Washington, D.C., Philadelphia, Lehigh Valley (PA), New York City, Boston and Chicago. (RCNI-G)

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